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Friday January 28, 2005

- Home
- ▶ Today's News
- ▶ Opinion
- ▶ Classifieds
- ▶ Advertising Rates
- ▶ Cobb County
- ▶ Cities
- ▶ Entertainment
- ▶ Education
- ▶ GA State Parks
- ▶ Georgia Traffic
- ▶ General Info.
- ▶ Contact Us
- ▶ Reprints & Photos
- ▶ H.S. Sports Photos
- ▶ Special Sections
- ▶ Features
- ▶ Advertising Online
- ▶ Home Delivery
- ▶ Delta Sky Miles
- ▶ Search Archives



## Marietta-based Moore Colson seeks business opportunity with HURST

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### From staff reports

MARIETTA - Moore Colson, a Marietta based firm located at 1640 Powers Ferry Road, recently hosted a visit from IGAF Worldwide member firm HURST, in Marietta.



Moore Colson Partner, Todd McMullen arranged a series of planning meetings with HURST Partner, Tim Potter, and the Moore Colson team in order to facilitate joint business opportunities in the United States, United Kingdom and Europe.

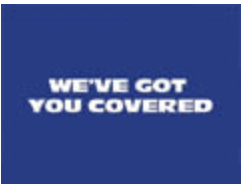
HURST is a leading business advisory and accounting firm in northwest England, with offices in Manchester, Liverpool and Stockport. IGAF Worldwide is an international organization of independent local and regional firms of Certified Public Accountants.

"HURST's Manchester office offers a central hub for Moore Colson, with easy access to the UK and most of Europe," said Todd McMullen of Moore Colson.

"Equally, we believe Atlanta offers the same benefit for HURST conducting business in the United States. By utilizing both locations and the expertise from our two firms, the scenario for success is there," McMullen said. "Most importantly, our two firms' business culture and approach is almost identical. We anticipate the venture will offer fruitful opportunities for both countries."

Last fall, McMullen, Moore Colson's Partner of Business Assurance, was invited by HURST Senior Partner, Malcolm Hurst, to conduct presentations to both HURST, as well as UK companies in the Liverpool, Manchester and surrounding areas. Moore Colson and McMullen reciprocated, to move the business plan forward by having HURST Partner, Tim Potter visit Marietta, The Cobb Chamber of Commerce and mutual clients in the Atlanta area.

"I believe that the strength of our country's business success has always been based on quality service, a quality product and good relationships,"



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said Don Beaver, chief operating officer and senior vice president of economic development for the Cobb Chamber of Commerce. "Moore Colson has identified a quality partner in Hurst, an outstanding business accounting firm from Manchester England, to strengthen its international client base while providing access to the American market for a professional British firm."



"It's entrepreneurial decisions and strategic partnerships like this that strengthen our economy in this very competitive world," Beaver said. "I believe this partnership will provide opportunities for both quality firms as well as other companies who might associate with or utilize their fine services, and we are excited that we might be able to develop a broader international base through this initiative."

HURST is a leading business advisory and accounting firm in the northwest of England, with offices in Manchester, Liverpool and Stockport. The 10 partner firm specializes in providing 'local' accounting, tax, corporate finance and outsourcing support for businesses investing into the UK and is a leading member of IGAF. For more information about HURST visit [www.hurst.co.uk](http://www.hurst.co.uk).

Moore Colson, founded in 1981, is a full-service firm located in Marietta, providing financial services, lender services, management consulting services, and tax and assurance services. Moore Colson serves clients throughout Atlanta and the southeastern United States. For more information about Moore Colson call (770) 989-0028 or visit [www.moorecolson.com](http://www.moorecolson.com).

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